

MY Care PSP is an enterprise-grade software, built to facilitate the administration and monitoring of patient support programs, providing an all-in-one management solution to the emerging PSP market.

On the business side, MY Care PSP tackles what has been identified by the industry itself as the biggest challenges – long-term therapy adherence and patient outcome improvement.

**How exactly does MY Care PSP resolve these issues?** Through its core functionalities.

First, the system allows for a case-by-case patient tracking. Each PSP participant has its own profile in the system, which is associated with the therapy timeline, the overseeing doctor, the medicine type and medicine intake. Second, the system has 2 in-built features for direct communication with patients - an integrated VoIP extension and a reminder functionality.

In combination, these tools mean that an assistant within the company running the PSP can call or ping the participant when it's time for the next intake or when there's a new regulation or document concerning their condition and therapy. All of this ensures that the prescribed therapy is being followed through by the patient.

Additionally, the system is modular in nature, which means that it can connect to different sources of patient information for remote monitoring, such as IoT devices and 3rd party apps. Clients are then able to analyze large amounts of patient data to gain insights for patient outcome improvement.

Other significant challenges in patient support programs are the tedious patient processing and the different rules that each country employs when it comes to regulating PSPs.

By employing an intuitive design and a master repository with interchangeable health components, MY Care PSP provides a direct answer to both of these challenges.

Finally, MY Care PSP is highly customizable because of its architecture. It can be scaled, improved, upgraded and deployed quickly and easily. This means that it is able to adapt to emerging challenges in a streamlined manner that puts industry standards front and center.

**How MY Care PSP brings added value to the stakeholders?**

**Healthcare providers /HCPs/:**

- Planning and optimizing patient admission thus enabling physicians to focus on treatment;
- Automatic generation and tracking of the patient's treatment plan with the ability to analyze the therapeutic response;
- Ability to accurately plan the quantities of expensive drugs in the hospital pharmacy needed for the treatment of patients, in accordance with the planned schedule for admission of patients;
- Ability to track clinical outcomes
- Unified international master data, with reflected specifics of the respective local requirements within EU, many automations and uncompromising security;
- Direct interface between medical workers and healthcare providers;
- Collecting Patient Reported Outcomes for quality of life.

## **Social & Medical care gives / Pharmaceutical / Life Science companies:**

- Long-term adherence and faster patient data processing which leads to quicker business outcomes.
- Added value to existing drugs and accelerate market penetration of new ones.
- Automated reporting system for adverse medication reactions;
- Campaign management interface for patient reported feedback;
- Increased competitiveness due to improved patient retention, as a result of better administration
- Measurable productivity due to patient tracking and streamlined reporting
- Simultaneously running patient programs across multiple countries with a single point of administration
- Full user audit trail visibility & personal data privacy

Find out more: <https://mycare.eu/psp/>